CHUN-TING TANG

湯 淳 婷

I'm a designer who gets excited about beautiful and intuitive design.
With 7+ years experience in graphic, branding, UX & UI of design.
I enjoy solving problems and have to be working with my hands. You can always find me observing on the road and sketching ideas down.
When it comes to work, I'm a team player who thrives in collaborative environments. I want to be involved in projects that I find challenging alongside people that inspire me.

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Education

National Kaohsiung Normal University

2007-2011
Visual Design

Skills & Experience

UI/UX, Design Strategy,
Web/iOS/Material Design
Branding Design, WheelCake Artisan

Tool Box

Hobby & Misc.

Coffee Addict
A cup of pour over coffee or cold brew coffee

Basketball & Yoga
Basketball lover who is learning to see the world from yoga handstand angle

Thank You
For reviewing my resume.
Nice to meet You :)

Work Experience

Movier Inc.

Design Director | Aug. 2016 - Present

- Led an engineering team of 3 to direct Movier App development, formulate design concept and propose operating procedures, as well as the final interface of iOS and Android platform
- Conducted user research and analyzed user feedback to provide advice on product improvement and further enhance user experience
- Collaborated with marketing team to fulfill demand for product development and create integrated marketing strategy with innovative concepts

Cloudeep Innovation

Web Designer | Feb. 2016 - May. 2017

- Oversaw multiple projects, many with conflicting deadlines, to produce Sitemap, UI flow and final website design
- Worked with engineers to develop responsive website, into which effectively integrated the functionality using HTML, CSS and Bootstrap

Zillians

UI Designer | Dec. 2013 - Jan. 2016

- Produced advertising collateral, including filming, website design, catalogs and brochures, to empower effective propaganda effect on Indiegogo
- Rebranded the company as CATFi to enhance the company's brand identity and value by redesigning logo, color tone, App UI and website
- Collaborated with UX team in development of Wireframe; planned and built the final iOS interface for engineering team's further actions
- Worked in a lead role to provide supervision and guidance to intern designer
- Conducted CATFi Closed Beta testing under ScrumWorks, utilizing user feedback to improve app design

TianTzyy Creative Marketing

Visual Designer | Feb. 2012 - Aug. 2013

- Collected relevant information about products / end users to identify clients needs; responsible for all design tasks, including branding, POP, brochures, posters and custom displays for trade shows
- Leveraged prepress knowledge to ensure final printing quality
- Brainstormed advertising projects and formalized ideas into design

Awards

- **2017 Asia Open Data Hackathon** - Taiwan Popularity Award （ Night Watch ）
- **2017 HackNTU** - DOT Bravo Idea Award （ YouBike KhiaEiDiu ）
- **2017 CHIAYI Hackathon** - 2nd place in Environmental pollution group & Popularity Award （ Toelo A Lang ）